

# ONCE UPON A TIME...

The Ford Motor Factory, Highland Park, Detroit, Michigan, 1914







#### **INDUSTRY 1.0**

Mechanization, steam power, weaving loom





**INDUSTRY 2.0** 

Mass production, assembly line, electrical energy





**INDUSTRY 3.0** 

Automation, computers and electronics





**INDUSTRY 4.0** 

Cyber Physical Systems, Internet of things, networks



## THE FOUR INDUSTRIAL REVOLUTIONS

The world of work has constantly evolved since the 1st IR started circa 1760.

'Revolution' denotes abrupt and radical change.

These shifts/disruptions are having transformative impact on the nature of work.



## DRIVERS OF CHANGE IN THE WORLD OF WORK

We need to understand how these megatrends will affect work and society in the future and how best to harness them to generate opportunities

### Megatrends



Globalization



**Demography** 



**Technology** 



**Climate Change** 



IR4.0 is upon us and is creating the perfect storm, which will provoke more upheaval of change and transformation than the previous industrial revolution.



## Industry 4.0 Technological Pillars





Why more upheaval of change and transformation than the previous industrial revolutions?



Velocity

Evolving at an exponential rather than linear pace



**Breadth** and Depth

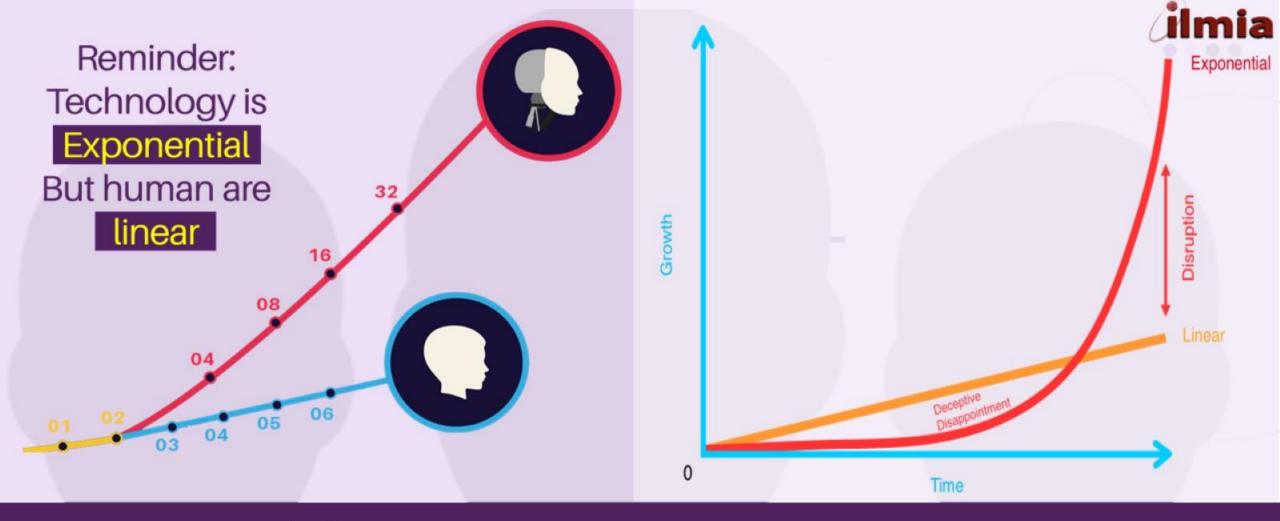
Builds on digital revolution and combines multiple technologies





**Systems Impact** 

Transformation of entire systems, across (and within) countries, companies, industries and society



Exponential disruption has become the new normal...

The problem with exponential change innovation is people

We're linear humans in a world of exponential change





# WHAT THE FUTURE HOLDS FOR THE LABOUR MARKET

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## JOBS OUTLOOK



## Positive outlook amid significant jobs disruption



The Jobs Landscape in 2022

emerging roles, global change by 2022

133 Million

declining roles, global change by 2022

75 Million

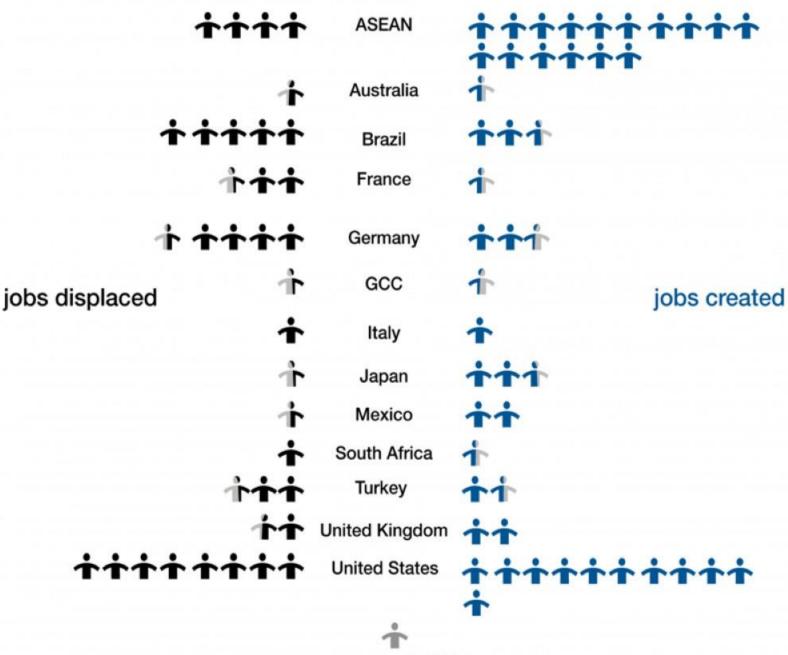
#### **Top 10 Emerging**

- 1. Data Analysts and Scientists
- 2. Al and Machine Learning Specialists
- 3. General and Operations Managers
- 4. Software and Applications Developers and Analysts
- 5. Sales and Marketing Professionals
- 6. Big Data Specialists
- 7. Digital Transformation Specialists
- 8. New Technology Specialists
- 9. Organisational Development Specialists
- 10. Information Technology Services

#### **Top 10 Declining**

- 1. Data Entry Clerks
- 2. Accounting, Bookkeeping and Payroll Clerks
- 3. Administrative and Executive Secretaries
- 4. Assembly and Factory Workers
- 5. Client Information and Customer Service Workers
- 6. Business Services and Administration Managers
- 7. Accountants and Auditors
- 8. Material-Recording and Stock-Keeping Clerks
- 9. General and Operations Managers
- 10. Postal Service Clerks

Source: Future Of Jobs Report 2018, World Economic Forum





# Labour markets disrupted

75 million jobs displaced, 133 million new job roles created





# Malaysia: top 5 emerging jobs

The Fastest Growing Roles are Largely Digital in Nature

Data Scientist			1	15.0x
Full Stack Engineer		9.	0x	
Driver Test Engineer	4.0x			
User Experience Designer	4.0x			
Content Writer	3.0x			
	0	5	10	15

Rate of Growth (2013-2017)

Source:LinkedIn Emerging Jobs Report 2018.

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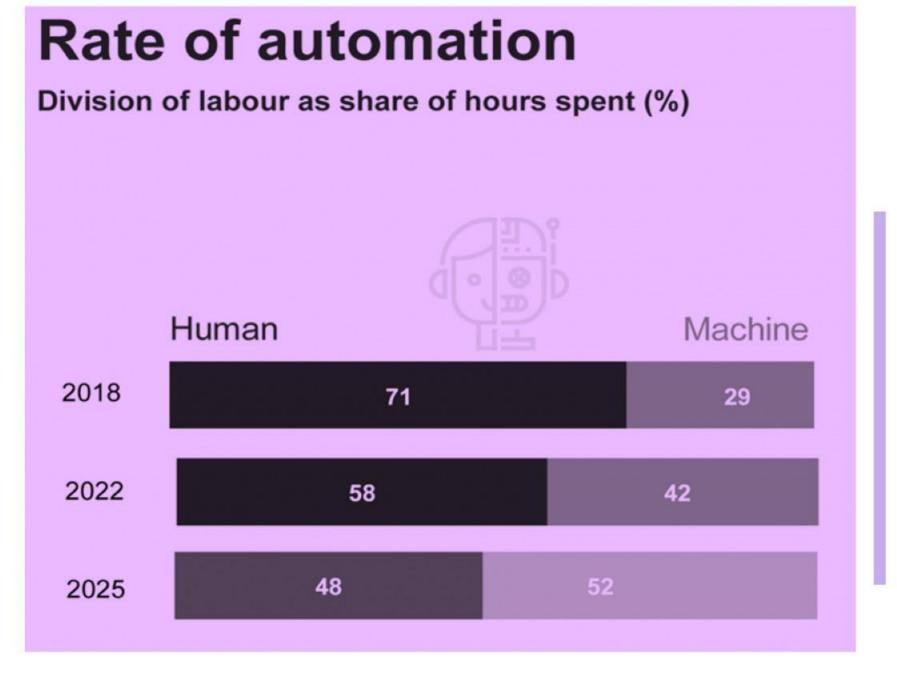
# The many faces of the robot revolution

Automation, robotization and digitization:

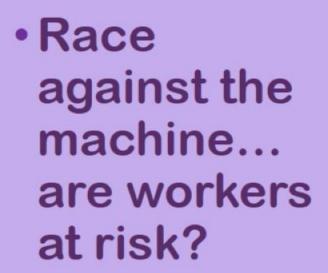
 Will look different across different industries

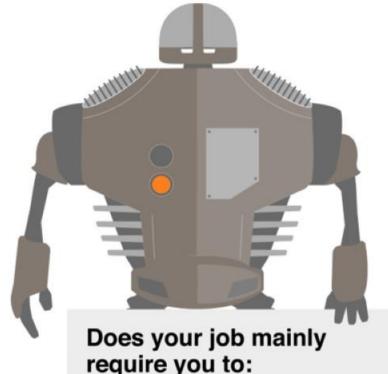
	Humanoid Robots	Stationary Robots	Aerial and Underwater	Non-humanoid Land Robots
Adoption			Robots	
among companies by 2022	23%	37%	19%	33%
First movers	(35%) Financial Services and Investors	(53%) Automotive, Aerospace, Suppy Chain	(52%) Oil and Gas	(42%) Automotive, Aerospace, Suppy Chain

Source: Future Of Jobs Report 2018, World Economic Forum









require you to:

Squeeze into small spaces? Assemble objects? Manipulate small objects?

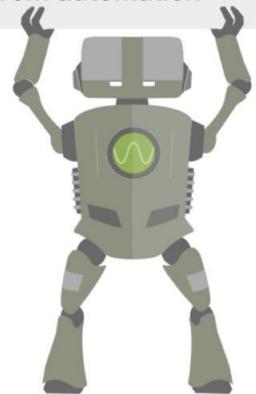
X Your job is at higher risk of automation



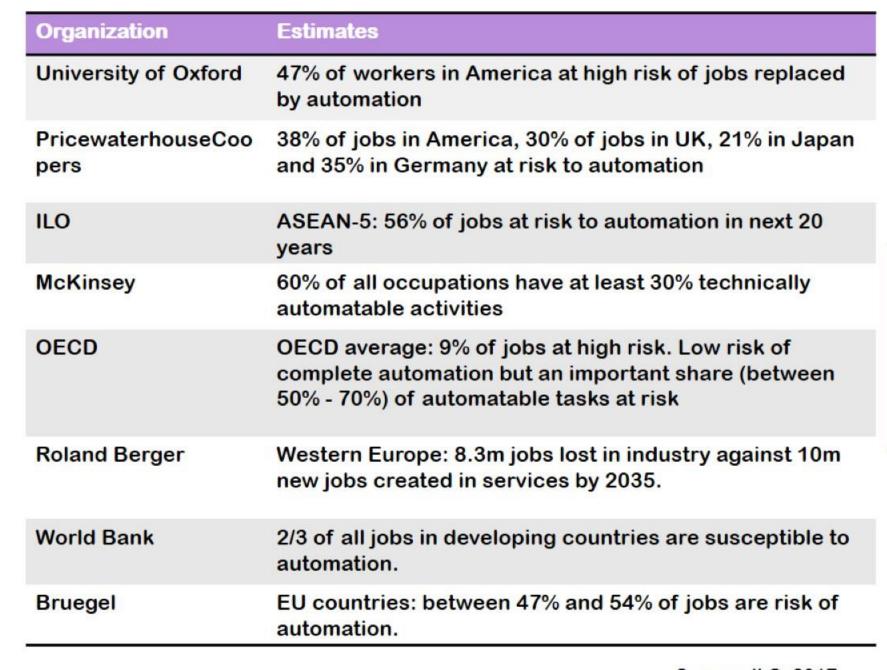
### At work, do you need to:

Negotiate? Help and assist others? Come up with original ideas?

Your job is safer from automation







## estimates of 'technological unemployment'

Source: ILO, 2017.



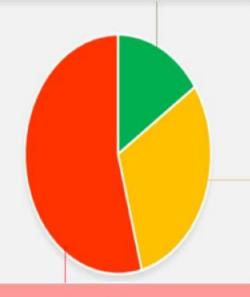
# Malaysian jobs at risk of automation

- Semi-skilled jobs are most affected;
- 90% of all semiskilled jobs are held by Malaysians.

#### 1) Overall

#### Low risk - 16%

Mainly managerial occupations across most industries, and high-skill professionals including in science and technology, health and education



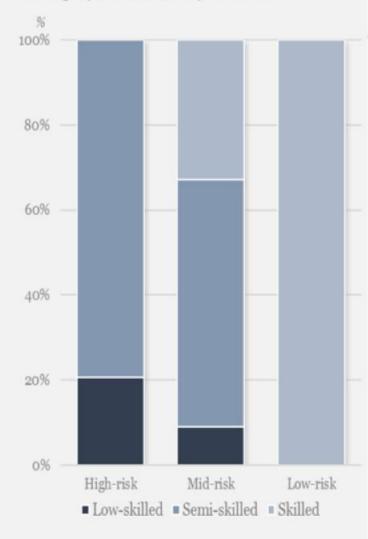
#### Medium risk - 30%

Ranges from high-skill to lowskill occupations - including technicians and associate professionals (e.g., medical technicians, executive secretaries), personal service workers, E&E and ICT mechanics and repairers, and cleaners and helpers

#### High risk - 54%

More than 70% of semi-skilled and 80% of low-skilled jobs across all major sectors — including clerical support workers, sales worker, and many semi-skilled and elementary occupations in manufacturing, construction and agriculture

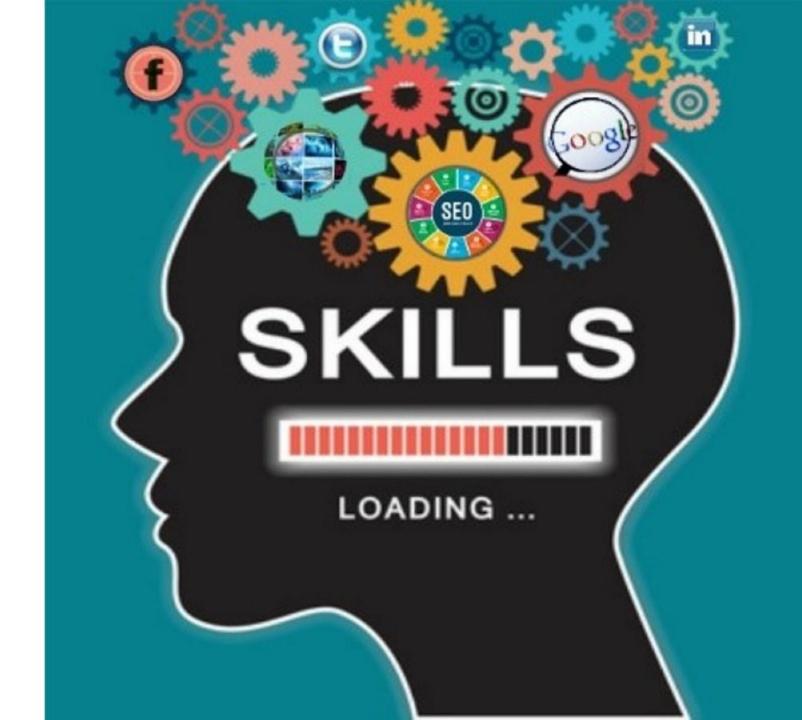
#### 2) Employment at risk by skill-level



Source: Khazanah Research Institute, 2017

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# SKILLS OUTLOOK



## SKILLS OUTLOOK

 new tasks at work are driving demand for new skills

## 2022 Skills Outlook



### Growing

- 1 Analytical thinking and innovation
- 2 Active learning and learning strategies
- 3 Creativity, originality and initiative
- 4 Technology design and programming
- 5 Critical thinking and analysis
- 6 Complex problem-solving
- 7 Leadership and social influence
- 8 Emotional intelligence
- 9 Reasoning, problem-solving and ideation
- 10 Systems analysis and evaluation

#### Declining

- Manual dexterity, endurance and precision
- 2 Memory, verbal, auditory and spatial abilities
- 3 Management of financial, material resources
- 4 Technology installation and maintenance
- 5 Reading, writing, math and active listening
- 6 Management of personnel
- 7 Quality control and safety awareness
- 8 Coordination and time management
- 9 Visual, auditory and speech abilities
- 10 Technology use, monitoring and control

Source: Future of Jobs Report 2018, World Economic Forum

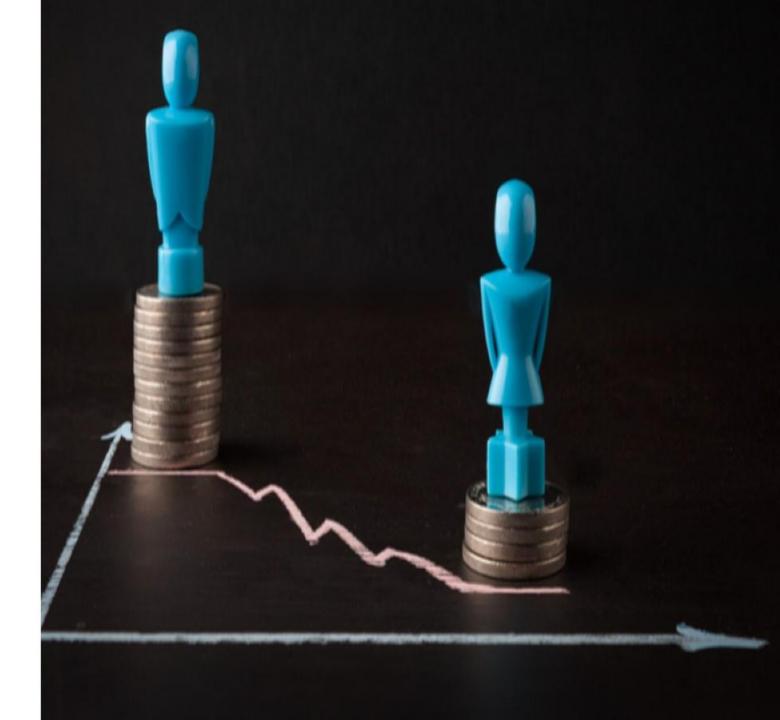


 We will all need to become lifelong learners By 2022 everyone will need an extra

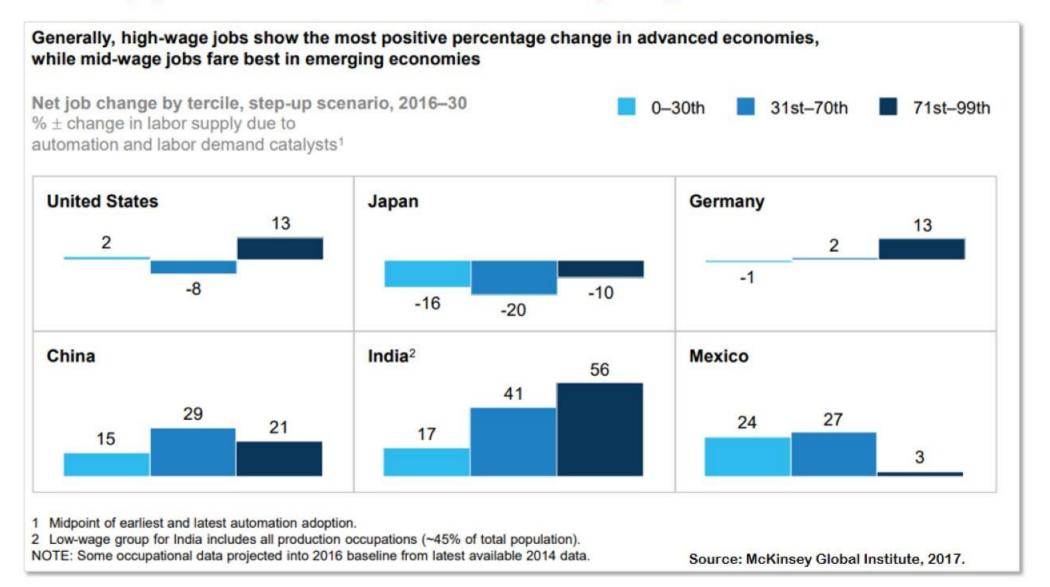
101 days of learning



# IMPLICATION FOR WAGES



## Income polarization in advance economies, opposite trend in developing economies



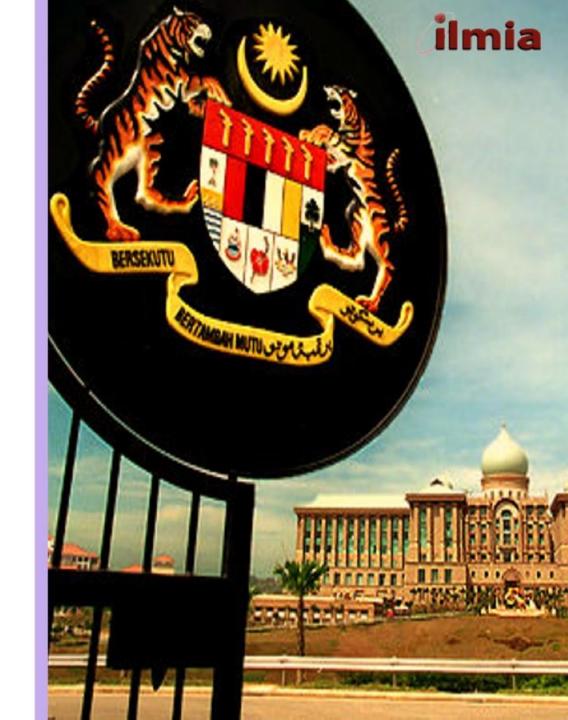


## WHAT'S NEXT?

## PRIORITIES STAND OUT FOR DIFFERENT STAKEHOLDERS

### GOVERNMENT

- Upgrade education policies to raise education and skills levels of individuals;
- Stimulate job creation;
- Radically scale midcareer training opportunities to make lifelong learning a reality;
- Expand transition support measures for workers;
- Create income support measures consistent with new wage realities; and
- Modernize data collection on the labour market.





## ...PRIORITIES STAND OUT FOR DIFFERENT STAKEHOLDERS

## **MODERNIZE DATA COLLECTION ON THE LABOUR MARKET:**

Government surveys of households and employers are gold standard of national economic data. Nonetheless it is time consuming.

In light of today's dynamically changing world, governments needs to supplement these surveys with real-time data on adoption of technologies, jobs openings, labour market dynamism, skills demand, and how individuals are coping with jobs transitions.

Government statistics agencies to collaborate with online sources of data, including job boards, professional sites such as LinkedIn, and private tech companies, to obtain a more detailed and accurate picture of jobs, skills, wages, and individual mobility and career moves.





# ...PRIORITIES STAND OUT FOR DIFFERENT STAKEHOLDERS

### **INDUSTRIES:**

- Adapt talent strategy and manage workforce transitions;
- Support the up-skilling of workforce;
- Reposition themselves as learning organizations.

## PRIORITIES STAND OUT FOR DIFFERENT STAKEHOLDERS

### **WORKERS:**

- Take personal responsibility for one's own lifelong learning and career development;
- Embrace a 'start-up of you' mentality;
- Prepare for a world of digital job search;
- Consider new ways of working.

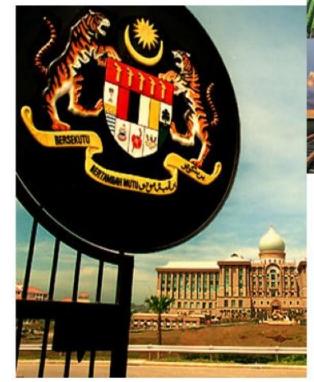






## ...PRIORITIES STAND OUT FOR DIFFERENT STAKEHOLDERS

Ultimately, the core objectives for governments, industries and workers alike are to ensure that tomorrow's jobs are fairly remunerated, entail treatment with respect and decency and provide realistic scope for personal growth, development and fulfilment.







## **WORDS FOR THOUGHT**



The challenges created by the fourth industrial revolution appear to be mostly on the supply side – in the world of work and production.



Klaus Schwab, Founder and Executive Chairman, WEF



## **THANK YOU**

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