

Ministry of Human Resources

HUMAN RESOURCE CONFERENCE

Labour Market Dynamics & Future of Work

10th September 2019 (Tuesday) SHAFTSBURY ASTERIA CYBERJAYA

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Towards Evidence-Based Policy Formulation



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Experience and Specialisation

More than 30 years of experience in the public sector focusing on human capital and labour market policy development include:

- Economic modelling Economic-wide model on HRD and labour market
- Forecasting demography; labour market; and agriculture sector projection
- Demand side HCD planning labour market analysis

Technical assistance on HCD planning :

- Sudan The Long-Term Perspective Plan 2003-2027;
- Saudi Arabia The Long-Term Strategy 2005-2025;
- Philippines Region of Mindanao
- Involvement in formulation of economic plan documents
- Undertake Malaysia human capital development pogrammes
- Formulate TVET Transformation Plan and Game Changer under the Eleventh Malaysia Plan

Organisation

Economic Planning Unit:

- Human Capital
 - Development
- Agriculture Section

Ministry of Human Resources:

- Director of Institute of Labour Market Analysis and Information (ILMIA)
- Deputy Secretary-General (Policy & International)
- Secretary-General



Education

Bachelor in Economics & Administration (Rural Economics) University of Malaya, 1986 Post Graduate Diploma in Economics, University of Manchester, United Kingdom,1995 Master of Arts in Economics, University of Manchester, United Kingdom, 1996 Content

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mid-term review of the ELEVENTH MALAYSIA PLAN 2016-2020

new priorities and emphases



Focus will be given to create skillful, knowledgeable and innovative human capital to meet the requirements of the industry. Human capital development initiatives will provide opportunities for quality employment as well as ensure access to quality education and training towards building a more inclusive, equitable and prosperous nation.

Pillar IV: Human Capital Development Pillar VI : Strengthening Economic Growth Mid-Term Review of the 11th Malaysia Plan









National Policy Direction Mid Term Review 11MP Pillar VI : Strengthening Economic Growth (Issues & Challenges)

- Insufficient **connectivity** of public transport and traffic congestion
- Poor road maintenance which limits mobility and increases accident rate
- **Low** public transport modal share
- Ad-hoc planning and development of airports and ports
- Regulatory barriers and weak collaboration in the logistics industry
- **High cost & low return** on investment in the digital infrastructure deployment
- Disruptive water services contributed by high level of NRW, costly infrastructure and insufficient supply of freshwater
- The presence of **multiple agencies** handling energy sector
- Electricity generation mix continues to rely heavily on coal

Re-engineering Economic Growth for Greater Prosperity

> Strengthening infrastructure to support economic expansion

- Mismatch and shortage of specific skilled workforce
- Slow pace of adoption & implementation of emerging new technologies
- Lack of access to financing particularly for SMEs & agriculture-based businesses
- Low level of **exports capacity** and readiness at firm levels
- High food import bill, low productivity, volatile international commodities prices, high production cost and adverse environmental effects







Malaysia is transitioning from an upper-middle-income economy to a high-income economy against the backdrop of the Fourth Industrial Revolution (IR4.0), guided by the National Industry 4.0 Policy Framework









The aspiration to become a high income country based on the per capita income as well as the new dimensions



From middle to high income economy

- Based on the minimum threshold of a high-income economy set by the World Bank at US\$12,056 for 2017, there was a gap of 21% before Malaysia would graduate from its upper middle-income nation status.
- Based on this growth target, per capita income is expected to reach RM47,720 or US\$11,700 in 2020, below the estimated minimum income threshold of a high-income nation.

Timeline

 Given the current pace of growth parameters, the target of a highincome economy is expected to be achieved post-2020. Malaysia is anticipated to breach the threshold by 2024.

The new dimension

- However, the goal to become a developed and inclusive nation goes beyond attaining a high-income level as it must also be accompanied by higher purchasing power.
- At the same time, the aspiration of becoming a developed nation requires Malaysia to progress in many other dimensions, such as economics, politics, culture, psychology, spiritual and social



Employment 2012-2017 (million person)



Net job creation approach – additional employment generated in the economy after taking into account attrition due to retirement.

It covers:

- All economic sectors (10 major economic sectors) and
- All level of occupations (3 broad skills category and 9 major occupational groups)
- Formal and informal employment (include wage employee, employers, unpaid family workers and self-employed)









Source: Estimation based on Labour Force Survey, DOSM

Low unemployment over the years even during recessions - robust labour market at the aggregate level where the economy appears to match labour supply-demand



Source: DOSM (LFS), MEA (Five-Year Malaysia Plan); ANU working paper – Malaysia in Three Crisis (2010)

5 6

However education mismatches (qualification mismatch) found to be more rampant than unemployment among graduates workforce

Creation of more quality jobs will helps improve the issues of underutilisation of labour resources, particularly among the educated workforce



The low unemployment rate in the tight labour market condition has contributed to the demand for foreign workers and created the issues of economic dependency



Source: Labour Force Survey (DOSM); RMK11 (MEA); Pas Lawatan Kerja Sementara (MOHA); Estimating the Number of Foreign Workers (World Bank)

Youth labour market spectrum (employment, job creation and unemployment)

1.6 *million* Youth Employment Trend CAGR (1982-2017) new jobs +1.2% Total net job creation +1.1% 1,629 (2012 - 2017)+0.6% +1115-24 117 +1.2% 43% 2.3 (million person) 2.4 25-34 708 25% 2.2 2.0 2.2 407 35-44 2.0 14% 1.8 1.8 **11%** 223 45-54 ;1.6 55-64 175 1980 1985 1990 1995 2000 2005 2010 2015 2017 ('000 jobs)

Competition in the labour market

Youth with lack of experience or/and qualification has to compete in the labour market.

Those who are lacking of qualifications will work in the semi- and low-skilled jobs which dominated by the higher supply of foreign labour.

However, despite being in the similar group of employment, youth and the foreign workers might not necessarily be a perfect substitution.

The shift in labour demand

Labour market demand more experienced and qualified workers





Global Youth Unemployment (Generation at Risk, ILO 2013)

World ~ 13% Developed Economies + EU ~ 18% South East Asia & Pacific ~ 13%

Source: estimation based on Labour Force Survey (DOSM)



Median monthly wage, 2013-2017



Median monthly wage & wage recipients by industry, 2017





03 IDENTIFYING CHALLENGES OF FUTURE WORK



of children entering primary school 655% of children entering primary today will end up working in completely new job types that completely new job types that don't yet exist¹

54%

of all jobs in Malaysia could be at high risk of being displaced by technology in the next two decades²



Source:

1. The Future of Jobs (World Economic Forum, 2016)

2. The Times They Are A-Changin': Technology, Employment, and the Malaysian Economy, Khazanah Research Institute (2017)



What will be needed by 2022

- Analytical thinking and innovation
- Creativity, originality and initiative
- Emotional Intelligence
- Reasoning, problem-solving and ideation
- System analysis and evaluation
- Leadership and Social Influence
- Technology design and programming

What will be decreasing by 2022

Analytical thinking and innovation

What employers want in

2018

- Complex problem-solving
- Critical thinking and analysis
- Active learning and strategies
- Creativity and initiative
- Attention to detail, trustworthiness
- Emotional intelligence
- Leadership and social influence

Memory, verbal, auditory and spatial abilities

- Management of financial and material resources
- Technology installation and maintenance
- Reading, writing, math and active listening
- Management of personnel
- Quality control and safety awareness
- Coordination and time management
- Visual, auditory and speech abilities

Data Analysts and Scientists Software and Applications Developers

Ecommerce and Social Media Specialists

Customer Service Workers

Sales and Marketing Professionals

Training and Development

People and Culture

Organizational Development Specialists Innovation Managers AI and Machine Learning Specialists Big Data Specialists

Process Automation Experts

Information Security Analysts User Experience and Human-Machine Interaction Designers

Robotics Engineers

Blockchain Specialists

Among the range of roles that are set to experience increasing demand in the period up to 2022 are established roles such as:

- Data Analysts and Scientists
- Software and Applications Developers
- Also expected to grow are roles that leverage distinctively 'human' skills such as Customer Service Workers and Sales and Marketing Professionals
- Accelerating demand for a variety of wholly new specialist roles related to understanding and leveraging the latest emerging technologies such as AI and Machine Learning Specialists.

"In many industries and countries, the most in-demand occupations or specialties did not exist 10 or even five years ago, and the pace of change is set to accelerate."

JAPAN	 Industrial Value Chain Initiative Launched by 30 Japanese companies, e.g. Nissan, Mitsubishi, Fujitsu, Panasonic Focus on Digital Economy and Data Analytics
	 The Future of Work: Jobs and Skills in 2030 (February 2014) Set up the right institutions to bring together sectors and focus on Science, Research and Innovation
UNITED KINGDOM	
	White Paper on Future of Work (November 2016)
	 Focus on Employment Insurance and Working Time & Flexibility Skills forecasting and monitoring regionally for specific industries
GERMANY	• Skills forecasting and monitoring regionally for specific industries
<u>C</u> :	Report of the Committee on the Future Economy (February 2017)
SINGAPORE	 Build a strong Digital Capabilities Invest S\$19 billion in R&D over the next five years (2016 -2020)

*:	 Made in China 2025 China aims to become a Manufacturing Powerhouse with high-end technology, machine tools & robotics
CHINA	 Increased to 1.26% of USD11.2 trillion (\$15.8billion)





<u>01 WORK</u>

Routine, repetitive, predictive work being displaced by automation and algorithm

02 WORKPLACE

New technologies are enabling workplace innovations

03 WORKFORCE

The nature of the contract between employer and employee is changing

Effects of IR 4.0 in production and employment

Changes in geography of production, distribution and value chains, employment types

automation will lead to some reduction in their full-time workforce by 2022

- expect to extend their workforce to new productivity- enhancing roles.
- expect automation to lead to creation of new roles in organisations
- jobs estimated to increase by 2022
- 59% employers expected to modify on their composition of value chain
- 50% expect to modify geographic base of operations
 - will prioritise the availability of skilled local talent

Jobs may be displaced by a shift in the division of labour between man and machine

74%

IR4.0 is defined by technological megatrends including the miniaturisation of super computers and the rise of advanced robotics, artificial intelligence, the internet of things (IoT), blockchain, and 3D printing





4 out of 5 jobs at high risk of displacement by technology are semi-skilled





The risk of automation is dependent on the nature of technology, as well as that of the tasks and the skills required in jobs

Replacing technologies are a substitute for labour, while enabling technologies expand the productivity of labour



There is some evidence of employment growth in both low- and high-skilled occupations characterised by non-routine tasks, and decline in employment growth in middle-skilled occupations characterised by routine tasks and manual skills



Annual average change in employment share, circa 1995-circa 2012



Traditional	In the digital age
Basic skills, thinking skills, knowledge	Socio-behavioral skills, learning to learn, digital literacy
Education and training while young	Continuous learning throughout the life-time to keep up with technological change
Multi-year educational programs with a strong focus on theory	Short, tailored training courses and learning by doing to keep up with technological change
Education and training in educational institutions	Employer-driven training in response to firm-based technological shifts; web-based training courses




The following are the top 10 talent trends for Malaysia in 2019:

No.	Talent Trends	Key Explanation		
1	Surge in Accountancy & Finance positions	 Malaysia remains a key destination for more MNCs to invest in large Shared Service Centers (SSCs), that houses almost their major finance function to support their offices both locally and across the APAC area. The demand for finance professionals skilled in accounts payable, accounts receivable and general ledger will continue to grow in the coming years. 		
2	Positive outlook for tax-related roles	 The new SST has now been implemented and the market is expected to pick up again in terms of hiring on professionals with transfer pricing knowledge in addition to the new SST mechanics. 		
3	New horizons for legal candidates	 Rapid growth in fintech and e-commerce is causing increasing demand for lawyers who have experience in dealing with intricate and complicated software and hardware agreements. 		
4	Compliance, risk and governance roles more vital than ever	• Banking regulatory changes has resulted in a boost in demand for audit risk compliance, cyber security and HR governance talents.		
5	Agile talents are becoming the mainstream	 Businesses are increasingly looking for individuals who are heavily process-driven with an agile and independent mindset to adapt in working environments as of start-ups. Employers will need to start training and developing potential talent, as well as establishing learning and development teams that create more robust programmes to fill the widening talent gap in technical areas. 		

Malaysia's agriculture and manufacturing sectors are also starting to use digital tools like sensors and technologies like IoT to capture data for quality control. Digitally skilled professionals are increasingly being hired in Malaysia, even across more traditional sectors.

Top 10 Growth Industries in Digitally Skilled Hires*



Percentages represent year-over-year growth in the number of digitally skilled hires as a proportion of hires in the industry.

*Digitally skilled hires are defined as new hires made in the last 1 year who possess 1 or more Software Development, Information Technology or Information Science related skills.



Based on LinkedIn's analysis, the top 5 emerging jobs in Malaysia are mainly tech-related. Malaysia's digital transformation is rapidly picking up pace. In 2017, 7% of Malaysia's GDP was delivered from digital products – that's expected to grow more than six times by 2021. This is creating strong demand for talent that can help organizations take their businesses online and implement digital transformation.

The fastest growing roles are largely digital in nature

Data Scientist			15.0x
Full Stack Engineer		9.0x	
Drive Test Engineer	4.0x		
User Experience Designer	4.0x		
Content Writer	3.0x		

Rate of growth 2013 - 2017

The increasing impact of Industry 4.0 is hinting towards the demand for new initiatives in curriculum development for TVET in the near future



The following are 8 emerging technologies that matter the most, which will drive Industry 4.0



Artificial Intelligence

Software algorithms that are capable of performing tasks that normally require human intelligence



Addition of information or visuals to the

lition of information or visuals to the physical world to improve user experience for a task or product



Electro-mechanical or virtual agents that automate or assist human activities, autonomously



Network of objects embedded with sensors, network connectivity and compute capability, that can collect and exchange data over the internet



Distributed electronic ledger that uses software algorithms to record and confirm transactions with reliability and anonymity



Drones

Air- or water-based devices and vehicles that fly or move without an on-board human pilot



Computer generated simulation of a 3dimensional image or a complete environment, within a defined and contained space



Additive manufacturing techniques use to create 3D objects based on digital models by layering or 'printing' successive layers of material. Relies on innovative 'inks' including plastic, metal, glass and wood Some of the skills required to meet these technological changes are...



TVET institutions need to prepare their graduates with the right skillsets to not only meet industry requirements but also focus on emerging skills required as a result of Industry 4.0



What is the gig economy?

- Requires a high degree of autonomy
 - Payment by task, assignment, or sales
- Short-term relationship between worker and client.



Why do talent opt for gig-type jobs

- $\checkmark\,$ Flexibility to choose jobs or projects
- ✓ Exposure to a more diverse work experience
- $\checkmark\,$ Control over working hours

Top skills identified by freelancers

Communication and business correspondence



Time management

Interpersonal Skills and negotiation

Problem Solving

Top 5 regions that employ online labour

- 1. United States of America
 - 2. Europe
 - 3. Australia
 - 4. United Kingdom
 - 5. Asia and Oceania



Future of Work – a Human Centered Agenda



Closing the Talent Ecosystem Loop Synergized and proactive policy intervention across Ministries and Agencies





Future of Work in partnership with:

- MOE & MOHE curriculum embedment, industrial revolution 4.0, education reform etc.
- Universities Talent profiling
- World Bank predictive analysis of skills required in the future.

Consolidating and synergizing National Talent Agenda:

- MOHR Labour and Workforce Policy and Regulation, Skills Training and Upskilling
- MEA Macro policy on Human Capital Development
- MOHA Immigration Related Policies and Implementation
- MITI Talent Mobility
- **KPWKM** Female Labour Participation



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Growth, Equity & Sustainability for present & future generations

Increasing investment in the institutions of work

- Incentives to promote investments in key areas for decent and sustainable work
- Reshaping business incentive structures for longer-term investment approaches incl. human well being

Increasing investment in decent and sustainable work

- Workers enjoy fundamental workers' rights
- Balance between work & life
- Workers and employers enjoy right to collective bargaining
- Managing technology for decent work

Increasing investment in people's capabilities

- Enables people to acquire skills and to reskill and upskill
- Institutions, policies and strategies that support people thru FOW transitions
- Agenda for gender equality
- Universal social protection





